

**Ava Meller** | Buffalo, New York

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**EDUCATION:** Ringling College of Art & Design, Sarasota, FL; Bachelor of Fine Arts, May 2024, Major: Motion Design

### **MOTION DESIGN EXPERIENCE**

**Freelance Motion Designer**, Sarofsky, Chicago IL, July 2024- March 2025

- Collaborated with creative directors, producers, and artists to design and animate content for entertainment and advertising clients.

**Lab Monitor**, Ringling College of Art & Design, Sarasota, FL, Aug 2023– Apr 2024

- Organized lab equipment and maintained neatness in facilities, designed and animated holiday social media graphics for department instagram, critiqued and assisted other students with their assignments

**Motion Design Teaching Assistant**, Ringling College of Art and Design, Buffalo NY, Jun 2023-Jul 2023

- Assisted in teaching an introductory course on After Effects and Illustrator for high school students, critiqued student work

**Motion Design Intern**, Nissha Medical Technologies, Buffalo NY, Jun 2021-Aug 2021, Dec 2021-Jan 2022

In After Effects, Illustrator, and Photoshop, animated and designed in a small team under strict deadlines:

- Designed and animated logos and icons, composited instructional videos for how to use medical products, assisted in filming advertisements and instructional videos

**Motion Design Intern**, Martin Group, Buffalo NY, June 2022-Aug 2022, Dec 2022-Jan 2023, May 2023-Aug 2023

In After Effects, Illustrator, and Photoshop, under the supervision of creative directors:

- Animated logos, designed and animated social media posts, assisted in editing company reels

### **OTHER EXPERIENCE**

**Tennis Coach**, Buffalo, NY, June 2020- Aug 2020

- Instructed beginner lessons, ran drills, assisted in coaching intermediate lessons

**Data Entry**, Lifetime Services, Buffalo, NY, Dec 2020- Jan 2021

- Conducted inventory, distributed computer parts, organized and cleaned storage areas

**Bookseller**, Barnes and Noble, Buffalo NY, Oct 2019- Mar 2020

- Assisted customers, operated cash register, greeted, cleaned, organized, conducted inventory

**Vibrant Life Assistant**, Solstice Senior Living at East Amherst, Buffalo NY, Sep 2016- Dec 2018

- Organized activities, reception, maintained activity room

**SKILLS** Proficient in: After Effects, Photoshop, InDesign, Illustrator, Premiere Pro, Audition, storyboarding, Cinema 4D, Octane, Dragon Frame, NukeX, Redshift, Substance Painter

### **AWARDS**

“Olympics Branding Milano Cortina 2026” selected for the Juror's Bronze Award at the 2024 Best of Ringling Annual Juried Exhibition. The Department of Motion Design's guest Juror, Erin Sarofsky

“Target Fashion”- selected for Student Silver Award in Animation or Special Effects at the 2024 American Advertising Awards by the American Advertising Federation District 4

“Can I Eat That?”- selected for Student Silver Award in Animation or Special Effects at the 2024 American Advertising Awards by the American Advertising Federation District 4

“Consume”- selected for Student Silver Award in Animation or Special Effects at the 2022 American Advertising Awards by the American Advertising Federation District 4

“Minimo”- selected for the Juror's Bronze Award at the 2022 Best of Ringling Annual Juried Exhibition. The Department of Motion Design's guest Juror, Patrick Clair

“Cities and Memory 2”- Official Show Selection for the 2022 Best of Ringling Annual Juried Exhibition. The Department of Motion Design's guest Juror, Patrick Clair

“NIKE Style Frames”- Official Show Selection for the 2022 Best of Ringling Annual Juried Exhibition. The Department of Motion Design's guest Juror, Patrick Clair